

## *Media Rules and Guidelines*

1. All entries must be a digital video.
2. Your video must reflect your story:
  - What would you most like to do for someone else if you had the money?
3. The video may include parent(s), peers, and/or teacher(s) as actors.
4. Students may submit entries as individual work or a group of no more than 4, to assist in the creative process. We suggest asking your teacher or mentor to be a part of your team. You may also invite a parent or peer. However, no more than 2 people can assist you or your group in the creative process.
5. No professional assistance is allowed. Adults may assist with production but are limited to verbal guidance only. Adults are allowed to be actors or cameramen but not content contributors.
6. The length of the video must be no less than 30 seconds and not exceed 60 seconds (one minute), not including the 10 second title screen.
7. All entries must begin with a 10 second full-screen “title screen” that includes the following information:
  - Name(s) of participant(s)
  - School name
  - School city, state
  - Title of video
  - Total running time (not including the 10 second title screen)
8. All information presented in the video must be cited on a separate page giving credit to the original source. Plagiarism of any kind will result in disqualification. **ALL VIDEOS WILL BE REVIEWED PRIOR TO POSTING.**
9. You must submit a list of your sources, properly cited.
10. The deadline for submissions is 5:00 pm on Friday, March 16, 2017. Winners will be announced at an awards ceremony to be held in April. An invitation will follow.
11. All entries must be submitted in digital format.
12. No copyrighted materials (music, images, etc.) may be used for this contest unless you own the copyright or have a license to use the material for this contest. Written permission must be obtained and provided upon request for all copyrighted materials.
13. You must submit a signed/completed Participant (Talent) Release Form and include each person appearing in your video. Forms can be scanned/mailed to: [moneysmartdac@yahoo.com](mailto:moneysmartdac@yahoo.com) or hand delivered at: Washington Federal Bank, Attn: Jen Garcia, 1800 S. Telshor Blvd., Las Cruces, NM 88001.
14. Content must comply with all local and national laws of the country of origin and the United States. Content must not 1) promote illegal behavior; 2) support racial, religious, sexual or other invidious prejudice; 3) advocate sexual or violent exploitation; 4) violate rights established by law or agreement; 5) invade the privacy of any person; or 6) be otherwise inappropriate as determined by Population Connection in its sole and conclusive determination.
15. The judges’ decision is final. Entries will be judged with a first, second and third place winner.
16. Videos will be posted on [Facebook.com/moneysmartweekdac](https://www.facebook.com/moneysmartweekdac). Students are welcome to invite friends and family to visit the Money Smart Week Facebook page and like their video. The top 3 videos with the most likes will each receive a prize.
17. The only compensation for submitting a video is the opportunity to be awarded a prize if the entry wins. Money Smart Week will pay filmmakers no additional compensation nor be liable to the filmmaker under any circumstances.
18. Submissions become the property of the Money Smart Week campaign and the Federal Bank of Dallas and will not be returned to the author/creator. The Bank may reprint the stories in education publications and use them at economic education workshops. Videos will be posted on the Money Smart Week web-site and Facebook page.